

User Data Deletion MiniMePet

Under the General Data Protection Regulation (EU) 2017/676, United Kingdom General Data Protection Regulation (UK GDPR), California Consumer Privacy Act (CCPA), and Privacy Shield Framework, you have various rights in relation to your personal data and User data deletion.

To exercise any of your rights bellow please, visit our help center, your settings for MiniMePet and your device-based settings or write us on help@minimepet.com:

1. Access and correct information: You can at any time access your information and correct it on your MiniMePet profile directly;
2. Withdraw the consent at any time where we rely on your consent to process your information. If you choose to withdraw your consent kindly note this will not affect the lawfulness of processing based on consent before its withdrawal;
3. Correct and Download your information: You can at any time download your information and correct it in MiniMePet app settings;
4. Erase information: You have the right to request that we erase your information. To delete your information, you can:
 - A) Delete Specific Information: we offer tools you can use to request deletion. For example, you can use delete buttons to delete content you have posted to your MiniMePet profile. When you delete content, it is no longer visible to other users.
 - B) Permanently delete your MiniMePet account/profile: If you delete your account on MiniMePet, we delete your information, including the things you have posted, such as your photos and posts, unless we need to retain this information by law. Please note that once your MiniMePet account is permanently deleted, you won't be able to reactivate it, and you won't be able to retrieve information you've added, including content you've posted. If you request that we delete your MiniMePet account or content, it may take up to 90 days to delete your information after we begin the account deletion process or receive a content deletion request. After the information is deleted, it may take us up to another 90 days to remove it from backups and disaster recovery. If you delete content the deletion process will begin automatically in 30 days;
5. Object: You have the right to object and restrict certain processing of your information. You can object to our processing of your information when we rely on legitimate interests or perform a task in the public interest. Unless we find that we have compelling legitimate grounds for this processing which are not outweighed by your interests or fundamental rights and freedoms, or the processing is needed for legal reasons, your objection will be upheld, and we will cease processing your information;
6. Make a complaint: You have the right to make a complaint. When exercising these rights, MiniMePet will require verifiable proof of identity to confirm the identity of the requestor.

We keep information as long as we need it to comply with legal obligations or protect our or other's interests. We decide how long we need information on a case-by-case basis. Here's what we consider when we decide:

- If we need it to operate or provide our Products;
- The feature we use it for, and how that feature works;
- If we need it for other legitimate purposes, such as to prevent harm; investigate possible violations of our terms or policies; promote safety, security and integrity; or protect ourselves, including our rights, property or products.

Hopefully that we clarified things for you and if there is something that you aren't sure or are still looking for more information then you can contact us through one of our preferred contact methods or email us to: help@minimepet.com .